

mhsca

Founded: August 15, 1955

EXECUTIVE BOARD

Executive Director

James M. Okler,

Email: MHSCA1954@gmail.com

Executive Secretary

Mark Holdren

Email: mholdren.11@gmail.com

President

Debbie Williams-Hoak

1st Vice President

Darrin Millar

2nd Vice President

Ron Landfair

3rd Vice President

Dave Kowalski

Past President

Ted McIntyre

MEMBER ASSOCIATIONS

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

MHSHCA: Men's Ice Hockey

MHSLCA: Men's Lacrosse

MHWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field &

Cross Country

MIVCA: Volleyball

MWA: Wrestling

CONTACT INFORMATION

WEBSITE: mhsca.org

PHONE: 517-526-4575

The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

854 Marshall street, Portland 48875

NHSACA Coaches of the Year Delegates Heading to Lincoln, Nebraska

Due to the 2020 NHSACA conference being postponed the MHSCA State Coach of the Year finalist will attend the 2021 convention to see how named National Coach of the Year from the National High School Athletic Coaches Association.

Heading to the Cornhusker State:

One of the first AD's to be recognized is Mr. Fred Smith, Lake Michigan Catholic, Athletic Director; 38 years as Teacher, Coach & Athletic Director. One of the first AD's to recognized 3 sport athletes. Member of the MHSAA representative coun-



sel for 12 years, MIAAA education committee, and LTC course cofounder. Fred has been honored with numerous awards. He has previously received the NIAAA Distinguished Service Award, the NIAAA Thomas E. Frederick Award of Excellence, the NIAAA Frank Kovaleski Professional development award, and the MHSAA Charles E. Forsythe Award. Now a finalists for NHSACA Athletic Director of the Year.

Next up is Mr. Chris Andrews, Portage Northern, Baseball; Portage Northern experience: 17 years, Career head coaching record: 406-176, Previous stops: Kalamazoo Loy Norrix, three years Playing career: Whitehall High School and Western Michigan University. District titles: Nine Regional titles: Two, a Division 1 state runner-up, & 2019 State Championship.



Stepping up next is Mike Kloss, Harbor Springs, Boys XC; 21 years of coaching helped the Rams to 11 League Titles, 84 invitational wins, 13 Regional wins, 1 Runner up & 3 Consecutive State Championships

Philip Hover, Zeeland West, Boys Track & Field; 14 years as coach, 12 league championships, 28 invitational wins, 7 Regional championships, 2 state runners up, 2 MITCA Team State Championships & 2 MHSAA State Championships.



Randy VanDerveen, Rockford, Girls Track & Field; 27 years as coach, 15 league championship, 20 Regional championship, 5 MHSAA State Runners Up, 15 MITCA Team Championships, & 2 MHSAA State Championships.



John Deibel, Notre Dame Prep, Skiing; 14 years as Coach, 10 League championship, 7 Districts championship, 12 Regionals championship, 2 MHSAA State Runners Up & 2 MHSAA State Championships

Jeff Huxley, Alma, Swimming & Diving; is one of the longest serving high school swimming and diving coaches in Michigan For the boys, Alma won a state title for Division 2 in 2003 and was Division 3 state runners-up in 2004. Under the former Class B-C-D division, Alma won titles in 2001 and 2002, and had a stretch in the early 1990s with a title and two runners-up.



David Fredette, Armada, Tennis; Founded Armada tennis in 1966. Coached 23 league championships, 10 Regionals championship, 72 team invitationals wins and 16 top ten finished in the MHSAA stat Finals. He still coaching



Vicky Groat, St. Philip Catholic Central, Volleyball. Mrs. Groat graduated from St. Philip in 1985. She is the youngest child of celebrated St. Philip volleyball coach and teacher Shelia Guerra. She played on three of her mother's nine state championship volleyball teams before adding another ten state titles as a coach herself.



Michigan's NHSACA HOF Inductees

When Jodi Manore was a student at Bedford Temperance High School, no athletics for girls were offered. Jodi then went on to Michigan State University where she played on the intercollegiate volleyball team and returned to her alma mater to teach in 1975. Four years later, Jodi took over the young varsity volleyball program at Bedford and quickly made girls athletics a success.



Manore never would have guessed she would go on to become not just the winningest volleyball coach in the state, but the winningest coach in the country.

After eclipsing the 2,093-win mark during the 2019 season, in 35 years in charge at Bedford, Manore has 2,093 career wins and a .834 winning percentage (2,093-362-59).

Manore has six Michigan High School Coaches Association coach of the year awards and in 2016 she was named the national volleyball coach of the year by the National High School Athletic Coaches Association.

Mike Jolly: The long-time teacher, coach and administrator has spent his entire adult life serving school, church and the athletic community.

Jolly began his coaching career in basketball and football at Mount Clemens shortly after his graduation from the school in 1960.

His 59 years in coaching and administration continues to this day as a member of the De La Salle football staff that guided the Pilots to Division 2 state championships in 2014 and 2018. In addition to four years at Mount Clemens, he coached football, basketball and baseball at Chippewa Valley from 1965 to 1979; football, baseball and lacrosse from 1974 and from 1982 until the present at De La Salle.



He also was athletic director at De La Salle and since 2006 has been the Pilots' clay target shooting team head.

Coach Jolly graduated from Michigan State with a bachelor's degree in social science and master's degrees in physiology/anatomy/coaching and outdoor education.

Jolly has received many honors and awards, including national awards from the Fellowship of Christian Athletes and United States Lacrosse. In 2017, he received the Peter Kohn Award from FCA for service above and beyond the call of duty.

He won the Gerry Carroll Award from US Lacrosse in 2012 for exemplary coaching and he was also the organization's National Man of the Year in 2000. He was the National High School Athletic Coaches Association's boys assistant Coach of the Year in 2011.

Now in 2021 with the National High School Athletic Coach Association convention taking place these two coaches will be inducted as part of the National Hall of Fame.

6 STEPS GREAT COACHES TAKE TO HELP ATHLETES REACH POTENTIAL

By Tim Elmore

Growing Leaders founder Dr. Tim Elmore is passionate about understanding the emerging generation and helping adults teach them how to become leaders in their schools, their communities and their careers. He educates adults to help them understand the challenges and experiences today's generation faces and connect with them in a way that resonates. Dr. Elmore believes, by cultivating leadership abilities in young adults and encouraging the adults who guide them, Growing Leaders can be the catalyst for emerging generations that will truly change the world. Dr. Elmore has also authored more than 30 books including: *Habitudes®: Images that Form Leadership Habits and Attitudes*, *Artificial Maturity: Helping Kids Meet the Challenge of Becoming Authentic Adults*, *Generation iY: Secrets to Connecting With Today's Teens & Young Adults in the Digital Age*, *12 Huge Mistakes Parents Can Avoid*, *Life Giving Mentors*, and *Nurturing the Leader Within Your Child*.

This story will do your heart good. Cristian Mojica is a high school student at Boston Latin Academy. He's also a football player and swimmer who is far more serious about sports than his academic development. That is, until this year.

What did it take?

Sitting on the side of the pool with a stopwatch timing other swimmers.

His coach, along with his dad, decided Cristian needed to see the bigger picture. So when his grades came in, it was the perfect time to act. Mojica had a 1.66 grade point average last winter, and athletes at the school are required to have a 1.67 to participate. So he approached his head coach, Mark Thomas, and asked him what he could do to help him continue swimming. The kid was sure he needed their help. The coach told Cristian no one could help him get back in the pool except him. He stuck to his guns, much to the athlete's shock. "I honestly don't think he took it that serious... he didn't think it was a big deal and he'd be able to slide by. Well guess what, he didn't," Thomas said. "He came to me and said, 'What can you do?' I said, 'Cristian, there's nothing I can do. If I could have done something, I would.' He needed to learn a lesson."

It seems everything in our culture screams that sports are the most important thing in life. These coaches

simply used sports to teach a bigger lesson.

Coach Thomas and Cristian's dad agreed he would sit by the pool, hold the stopwatch, and time the other swimmers. Watching them would add to his incentive. "I think it absolutely killed him to miss the last three or four weeks and not go to the cities. Instead of swimming, he sat there and clocked them," Coach Thomas shared.

According to his next report card, it worked. Cristian now carries a solid 3.2 GPA. He is competing again in the city championships after being named the Boston Scholar-Athlete of the Month. Yes, you read that right: Scholar-Athlete.

"At the beginning of my high school career, I never would've thought I'd be nominated for that because my grades weren't where they should've been," Mojica said during a recent swim meet. "It feels good to be nominated."

The fact is the coaches saw what the athlete could not. Now he knows he can do it.

[How To Enable a Student Athlete to Rise to the Occasion](#)

1. Tell them what you see.

Very often, student-athletes hide behind vanity but they don't see their inward potential or aptitude. If you see potential, let them know. Be clear about your vision and get other coaches or teachers to back you up. Therapists today frequently see a condition in kids they call "high arrogance, low self-esteem." We must help them see their aptitude far beyond their sport. Express your belief in them.

2. Use the word "yet."

When student-athletes say they just aren't good in math, science, or reading, they aren't lying. So far, they may have only seen mediocrity in the classroom. Stanford professor Dr. Carol Dweck, however, talks about current experiments she's doing with the word "yet." You can agree a student isn't good at something... yet. Always cultivate a "growth mindset" instead of a "fixed mindset." Development is possible.

3. Create incentive in them.

Like Coach Thomas above, stick to your standards for academics or character. Don't let them slide by; their boss likely won't on the job in five years. Suspend them so they can grow, but find a way to have them "hold the stopwatch." Keep them close to the sport they love, to build a fire inside of them to return to it. Keep their vision alive to "get back in the pool" or on the field.

4. Help them "own" their growth.

Did you notice in the Cristian Mojica story the coaches communicated that the only person who could help the student get back in the pool was himself? They put the ownership on him. Our culture today so often fosters a "blame game" or a victim mindset that allows kids to blame someone else for their lack of performance. We owe it to them to equip them to take responsibility and own their journey.

5. Position your standards in the right place.

It's easy to hold standards too low or too high for some of our student-athletes. You must size-up what you believe to be their potential; compare it to your standards for the team, and choose your standards wisely. Leaders must help teams reach heights they may not reach on their own, but not discourage them with a standard that's impossible to reach. Keep in mind students are capable of much more than they realize.

6. Consistently hold them accountable.

Once you've determined your standards, the only hope you have of players meeting them is to be consistent in your enforcement. People do what people see. Talk is cheap; actions scream messages. Helping athletes achieve peak performance on and off the field is all about sticking to your guns and holding them accountable. It's how people grow — and how successful people reach their potential.

Michigan High School Sport Association
Coaches Clinic/Events
MIAAA: March 19-21, 2022 at Grand Traverse
Summer Workshop June 20-23, 2022 at Mt. Pleasant
Baseball: January 2022 TBA
BCAM-Basketball: October 2-3, 2021 at Oakland University.
Bowling : October 2021 TBA
MITCA: Cross Country: 2021 TBA
Competitive Cheer: October 2021 TBA
Football: January 2022 TBA
Golf: 2021 August 3-5th TREETOPS RESORT, GAYLORD
Gymnastics : October 2021 TBA
Men's Lacrosse: January TBA
Skiing: October 2021 @ TBA
Softball: February 2022 TBA
Sports SAGES: 3-5 March 2022 Boyne Mountain
Swimming: September 2021 Site: TBA
Tennis: February TBA
Track & Field: 2022 TBA
Volleyball: TBA -2021
Wrestling: Nov. 2021 TBA
NHSACA Convention: Lincoln, Nebraska July 26 to 29, 2021

MHSCA COACHING RECOGNITION

The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career.

*The AD or principal's signature confirms this.

Ten (10) years of coaching outside of Michigan may be applied to the application. Coaching at any level may be applied as long as it is a school sponsored interscholastic sport.

To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.

To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport.

This can be at any level. You cannot however count more than one level or season for a sport in any one year.

For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

Up to three (3) years may be included for active duty military service which delayed or interrupted an applicant's coaching career.

Awards for 30 years and more (plaque) will have the sports that the candidate coached listed on the plaque.

The coach will be presented only one award for each level of service after 30 years.

For more information go to www.mhsca.org or contact Mike Jolly at

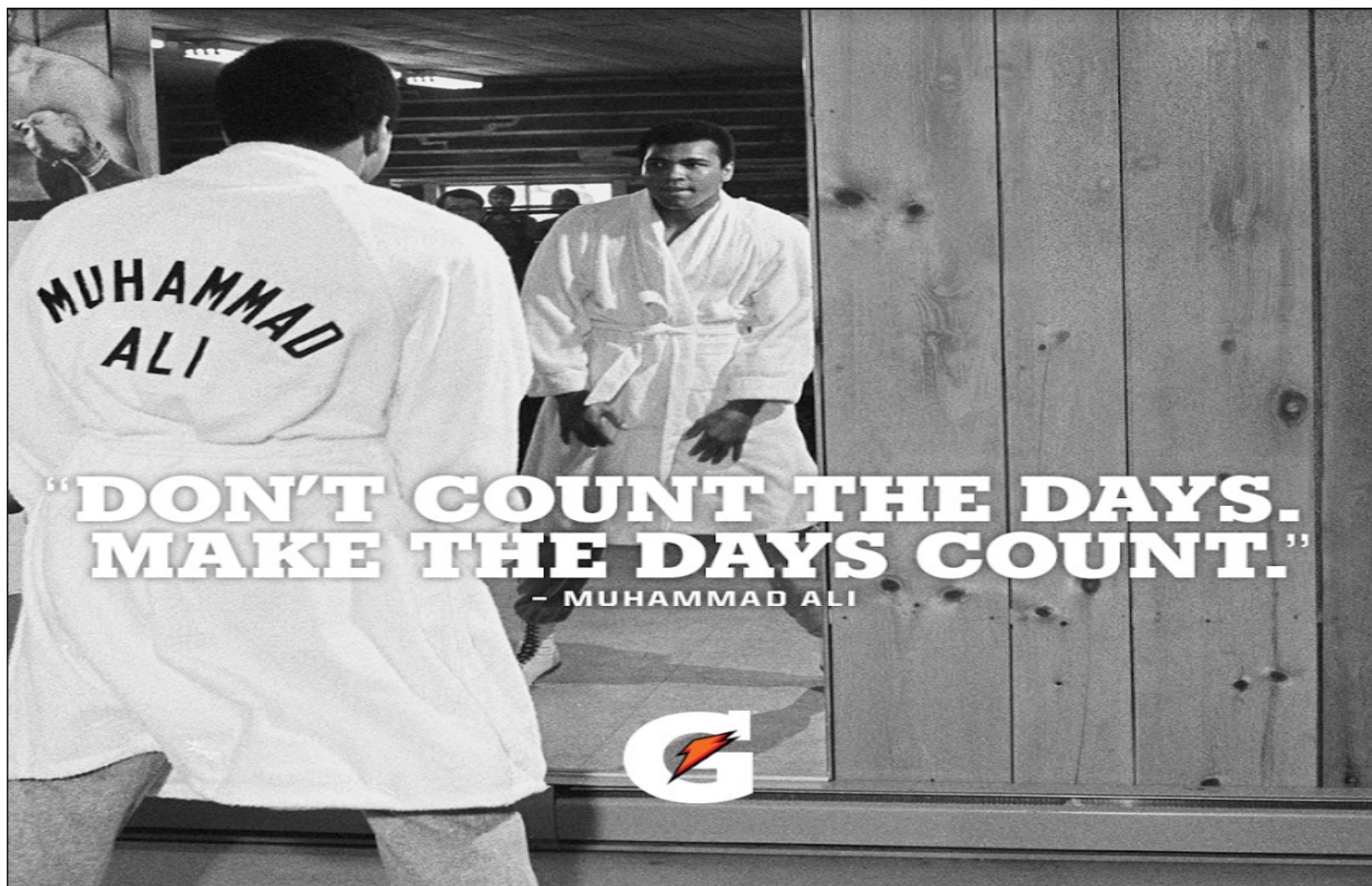
E-mail to: dlsathletics@aol.com



Go to the Michigan High School Coaches Associations website with a snapshot of your cell.

1. Open up your cell phone
2. Using the picture app or your QR reader on your phone, check out the latest MHSCA.com website.





Michigan High School Coaches Association Insurance Program

Michigan High School Coaches Association Insurance Program Loomis & LaPann, Inc. is the insurance administrator for the Michigan High School Coaches Association.

We offer general liability coverage, directors and officers coverage, and camp coverage to the National Organization of Coaches Association Directors (NOCAD), which the Michigan

High School Coaches Association is a member. The General Liability policy will protect the Michigan High School Coaches Association and its members from claims made by negligent acts, accidentally committed, resulting in: bodily injury, personal and advertising injury or property damage

to others.

The policy also covers member coaches in the classroom. Below is an overview of coverages and exclusions.

For a complete description of the scope and limitations of coverage, please refer to the policy

At Loomis & LaPann, Inc., We Are Sports Insurance!

Our specialty is Amateur Sports Management, and you can count on our knowledge and expertise to find the coverage that's right for you.

We offer a range of insurance products and carriers, along with quality service.

Loomis & LaPann, Inc. is an independent general insurance agency based in Glens Falls, New York. Our company traces its origins to 1852, a time when the U.S. insurance industry was in its infancy.

It has always been our policy to focus on particular industries so that the knowledge and expertise we accumulate recommends us to specific customers. That policy has taken us across North America to serve businesses as varied as fish canneries and lumbering in our early years, to our current specialty, Amateur Sports Management.

Today we provide a wide range of insurance coverages for amateur sports groups and associations. Loomis & LaPann works directly with various insurance underwriters to provide the most comprehensive insurance products and best possible service available in the marketplace.

Loomis & LaPann, Inc.

INSURANCE SINCE 1852

Camp Insurance Coaches Assoc. High School Assoc. K



Jim Okler, Executive Director
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875
E-mail: mhsca1954@gmail.com

Mark F. Holdren, Exec. Secretary
Cell: 517-526-4575

Executive Board

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

HALL OF FAME APPLICATION

Executive Director:

Jim Okler,

Executive Secretary:

Mark F. Holdren

President:

Debbie Williams-Hoak

1st Vice President

Darrin Millar

2nd Vice President

Ron Landfair

3rd Vice President

Dave Kowalski

Past President

Ted McIntyre

Criteria for Application: Only persons who have coached and/or directed a secondary school athletics program for 20 years or more and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

Contact Information

Date of Birth: _____

Name of Candidate: _____ Phone: _____

Home Address: _____ City: _____ State: _____ Zip: _____

Candidate E-mail: (please print carefully) _____

School _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Athletic Director Name: _____ Phone: _____

E-Mail Address _____ FAX Number _____

Nominator's Name: _____ Phone: _____

Home Address _____ City: _____ State: _____ Zip: _____

E-mail: (please print carefully) _____

Coaching and/or Athletic Director Record (Please include all that you can on this form)

School	Sport	Years	# of Seasons	Won-Loss Record, Summary
Example Smithville HS	Basketball	1969—2008	48	600-20; 34 League, 20 Reg. 10 State Titles
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Number of years as a Coach: _____ Number of years as an Athletic Director: _____ Combined Total: _____

Coaching Honors Listed _____

Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church organizations, etc.) _____

Please send application, photograph (5 x 7) and have 2 letters of support forwarded to:

Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875

For more information contact: mholdren.11@gmail.com or call: 517-526-4575

(Please feel free to use additional sheet for providing information)

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Constitution

Kim Spalsbury

Finance

Steve Porter, Darrin Millar & Sue Miller

Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

MHSGCJA: Gymnastics

MHSHCA-Ice Hockey

MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling



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MICHIGAN HIGH SCHOOL COACHES ASSOCIATION/GATORADE

15/20/25/30/35/40/45/50 YEAR COACHING SERVICE AWARD

GENERAL REQUIREMENTS

- The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career. *The AD or principal's signature confirms this.
- Ten (10) years of coaching outside of the state of Michigan may be applied to the application.
- Coaching at any level may be applied as long as it is a school sponsored interscholastic sport. A maximum of ten (10) years may be allowed for coaching at the collegiate level.
- To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.
- To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport. This can be at any level. You cannot however count more than one level or season for a sport in any one year. For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

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Awards for 30 years and more will have the sports that the candidate coached listed on the plaque. The coach will be presented only one award for each level of service after 30 years.

PROCEDURE FOR RECEIVING AWARD

- Complete the application forms (2) and mail to: Mike Jolly, Years of Service Awards,
 - 20917 Parkplace Lane, Clinton Twp., MI 48036 or E-mail to: dlsathletics@aol.com
 - Certificates will be sent to your home address. Please allow four (4) weeks for processing.
- Plaques will be mailed to your home address. Please allow six (6) weeks for processing.

MHSCA APPLICATION FOR YEARS COACHING SERVICE AWARD

___ 15 Years ___ 20 Years ___ 25 Years ___ 30 Years ___ 35 Years ___ 40 Years ___ 45 Years ___ 50 Years

Name (as it is to appear on award) _____

Best Phone _____ Email Address: _____

Home Address _____

Home City _____ Home State _____ Home Zip _____

Michigan High School Sports Association: _____ (MITCA, BCAM, etc.)

MHSCA Membership Card #: _____ Year: _____

Signature of Coach _____

Signature of AD or Principal * _____ Phone Number: _____

Printed Name of Administrator: _____ Email: _____

Send Completed form to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036

or E-mail to: dlsathletics@aol.com. Be sure to include your Year-by-Year Summary Sheet.

The MHSCA Coaching Service Award is sponsored by GATORADE in cooperation with MHSCA

Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

MIGCA: Golf

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MHSLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field &
Cross Country

MIVCA: Volleyball



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MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field &
Cross Country

MIVCA: Volleyball

MWA: Wrestling

NAME: _____						
COACHING SERVICE AWARD WORKSHEET						
School	Year	School	Sport	School	Year	School
(Example)	(Example)	(Example)	(Example)	(Example)	(Example)	(Example)
1	1990-91	MCHS	FB, BBSK, BSB	4	1993-94	MACOMB CC
2	1991-92	USAF	Active Duty	5	1994-95	TOLEDO ST. JOHN
3	1992-93	MACOMB CC	BBSK	6	1995-96	MCHS
	1960-61				2000-2001	
	1961-62				2001-2002	
	1962-63				2002-2003	
	1963-64				2003-2004	
	1964-65				2004-2005	
	1965-66				2005-2006	
	1966-67				2006-2007	
	1967-68				2007-2008	
	1968-69				2008-2009	
	1969-70				2009-2010	
	1970-71				2010-2011	
	1971-72				2011-2012	
	1972-73				2012-2013	
	1973-74				2013-2014	
	1974-75				2014-2015	
	1975-76				2015-2016	
	1976-77				2016-2017	
	1977-78				2017-2018	
	1978-79				2018-2019	
	1979-80				2019-2020	
	1980-81					
	1981-82					
	1982-83					
	1983-84					
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	1994-95					
	1995-96					
	1996-97					
	1997-98					
	1998-99					
	1999-2000					

SPORT CODE

BSB, BBSK, GBSK, BBWL, GBWL, CHR, BCC, GCC
 FB, BGLF, GGLF, GYM, HCK, BLAX, GLAX, BSKI, GSKI,
 BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN,
 BTRK, GTRK, VB, WR

SCHOOL or SERVICE CODE

(Example)

MCHS	Mt. Clemens HS
USAF	US Air Force



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Michigan High School Coaches Association Distinguished Service Award is one of our highest awards for service and contributions to sports in the state of Michigan.

The MHSCA Distinguished Service Award:

MHSCA recognizes individuals and organizations that have provided extraordinary service to educational athletics, the including the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, assistance at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

Executive Committees

Rich Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Constitution

Kim Spalsbury

Finance

Steve Porter, Darrin Millar & Sue Miller

The MHSCA Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Distinguished Service Awards:

- To recognize a person who has positively impacted interscholastic athletics in a significant way.
- To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics.
- To confirm and honor a superior servant by his/her peers and colleagues.
- To celebrate individuals who epitomize the profession's highest standards for interscholastic sports.
- To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics.

Required information for completed application:

Name of MHSCA Distinguished Service Award Nominee:

School or Sport Affiliation:

Email:

Mobile Phone

Nominated by:

Email:

Mobile Phone:

I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)

Completed application can be submitted to MHSca1954@gmail.com

Member Associations

MIAAA: Athletic Directors

MHSBCA: Baseball

BCAM: Basketball

MHSBCA: Bowling

CCCAM: Competitive Cheer

MHSFCA: Football

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MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

Sponsorship Opportunities

Active Link on the MHSCA Website: (July 1-June 30) \$500.00

- Your company's web page linked to the MHSCA website's homepage
- Name of company, logo and short description of products/services

Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$200.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page

- Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet

Sponsor a Hall of Fall or Coach of the Year inductee:

- 1 Sport \$200.00
- 2 Sports \$350.00
- 3 Sports \$500.00
- 4 Sports \$600.00
- (Buy 3, get 1 Free)

All 15 Sports \$3,000.00

Presentation of the Hall of Fame or Coach of the Year Award at the banquet

- Two (2) Complimentary tickets to the Awards Banquet

- Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet

- Recognition/Advertising in Coach of the Year Awards Program

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website

Sponsor a MHSCA Service Awards Station: \$200.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.

- Presentation of the Service Award at the Coach of the Year Awards banquet

- Placement of your company's Logo on award certificates and plaques.

- Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

- Complimentary exhibit booth during the awards day banquets

- Active link on MHSCA website.

Sponsor a Hospitality Station (assessable to all registrants and guests): \$200.00

- Company signage promoting your company as the sponsor of this event

- Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

MHSCA Contact Information:

Mark Holdren, Executive Secretary
845 Marshall St.
Portland, MI 48875

Phone: 517.526.4575

The MHSCA Board of Directors Meetings & Events

- Board of Directors Fall Board Meeting 9-19-21
- Hall of Fame Banquet September 19, 2021 @ CMU Board of Directors Winter Board Meeting & COTY Banquet November 7, 2021 @ Lansing Area
- MHSCA Hall of Fame Committee Meeting, February 10, 2022 @ conducted **Virtually**
- MHSCA Finance Committee meeting, March 6, 2022 @ conducted **Virtually**
- Board of Directors Spring Board Meeting March 6, 2022 conducted **Virtually**


MHSCA BOARD OF DIRECTORS & EXECUTIVE COMMITTEES CALENDAR

MHSCA Sponsors



Executive Director

James M. Okler, CMAA
MHSCA1954@gmail.com