



Founded: August 15, 1955

EXECUTIVE BOARD

- Jim Okler, Executive Director
E-Mail: MHSCA1954@gmail.com
- Mark F. Holdren, Exec. Secretary
E-mail: mholdren@portlandk12.org
- Larry Merx Past President
- John Cunningham, President
- Ted McIntyre, 1st Vice President
- Debbie Williams-Hoak 2nd Vice President
- Darrin Millar, 3rd Vice President

MEMBER ASSOCIATIONS

- MHSBCA: Baseball
- BCAM: Basketball
- MHSBCA: Bowling
- CCCAM: Competitive Cheer
- MHSFCA: Football
- MIGCA: Golf
- MHSGCJA: Gymnastics
- MHSLCA: Men's Lacrosse
- MHWLCA: Women's Lacrosse
- MHSSCA: Skiing
- MHSSCA: Softball
- MISCA: Swimming & Diving
- MHSTeCA: Tennis
- MITCA: Track & Field & Cross Country
- MIVCA: Volleyball
- MWA: Wrestling

CONTACT INFORMATION

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mhsc.org

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MHSCA
854 Marshall Stet
Portland, MI 48875

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517-526-4575

The Michigan Coach

THE OFFICIAL PUBLICATION OF THE MICHIGAN HIGH SCHOOL COACHES' ASSOCIATION

Issue: V

August 2019

Michigan High School Coaches' Association Class of 2019 Hall of Fame Class Induction

Michigan High School Coaches' Association Hall of Fame Class Announced By Mark F. Holdren, Executive Secretary

The doors to the Michigan High School Coaches' Association "Hall of Fame" will swing open once more on September 15, 2019 in Mt. Pleasant, Mi.

A formal induction of the Class of 2019 will take place in the Terrace Room of the Bovee University Center on the campus of Central Michigan University.

Person's interested in attending can contact: Mark F. Holdren, MHSCA Executive Secretary

The coaches listed below make up the 2019 MHSCA Hall of Fame inductees:

Jack Brown -Battle Creek St. Philips Central High School

Joyce Christmann -L'Anse Creuse High School

Thomas Claus -Jonesville High School

Jim Leonardo -Grandville High School

Victor McGuire -Annapolis High School

Doug McKay- De La Salle Collegiate High School

Tom Micallef -Ypsilanti High School

Darrin Millar -Royal Oak High School

David Miller -Jackson Lumen Christi

Steven Porter -Milan High School

Len Perkins -Anchor Bay High School

Dan Skatzka -South Lyon High School

Dan Stolz Okemos High School

Mark Thomas Brighton High School

Norbert Wegienka Flat Rock High School

The Michigan High School Coaches Association was founded on the campus of Central Michigan University in 1954.

The Hall of Fame is located in the Student Activities Center.

For Ticket information

Contact: Mark F. Holdren

mholdren@portlandk12.org 854 Marshall Street Portland, MI 48875

Ph.: 517-526-4575 or see the flyer inside the publication.

Hall of Fame ring can be obtained by contacting -Jason Vandermaas at Jason.vandermaas@jostens.com

MHSCA 2019 Distinguished Service Award Recipient Ronald P. Tomassoni

Ronald P. Tomassoni does not go unrecognized as an esteemed man, who through his selfless efforts and hard work, made High School Bowling what it is today! In recognition of his efforts, he has been selected as the 2019 recipient of the Michigan High School Coaches Association for the Distinguished Service Award.



After return from the service, Ron opened Recreation Lanes of Kingsford and in 1984 he transformed a vacant swampy lot into what is now Antoine Plaza where Recreation Lanes of Iron Mountain is now located.

In 1998, the first High School bowling state finals was held. Because of Ron, in 2003, bowling became a Varsity sport in the state of Michigan, sanctioned by the Michigan High School Athletic Association!

Ron's Iron Mountain High School Varsity bowling teams attended local conference, regional and state tournaments, and in 2009, his IMHS boys bowling team placed first in the Division 3 State Tournament, bringing the first State Championship bowling trophy to Iron Mountain High School.

He founded the Michigan High School

Interscholastic Bowling Coaches Association and served as its first president. In 2009, the Michigan High School Coaches Association honored Ron by naming him the 2009 High School Bowling Coach of the Year. The City of Iron Mountain also presented Ron with a proclamation at a City Council meeting in April of 2010, acknowledging all he has done for the youth of Iron Mountain and the sport of bowling in Michigan.

Sadly, Ron passed away on Tuesday, October 19, 2010. Serving as his pallbearers were the members of Ron's 2009 State High School Bowling Championship team.

High School Bowling would not be where it is today if it were not for the insightful vision and unwavering determination of Mr. Ronald Tomassoni.



Michigan High School Sport Association
Coaches Clinic Events
Baseball: January 2020 @ Soaring Eagle, Mt. Pleasant
Basketball: October 12-13, 2019 @ Oakland University, Rochester Hills Contact: Dennis Hopkins dhopkins@oaklandchristian.com
Bowling : October 19-20, 2019 Site: TBA
MITCA: Cross Country: November 7-9, 2019 @ Comfort Inn, Mt. Pleasant
Competitive Cheer: October 19-20, 2019 @ Crowne Plaza Lansing
Football: January 16-18, 2020 @ Lansing Center & Radisson Capitol Center
Golf: May 18 & 19, 2019 @ Eagle Eye Golf Course/Banquet Center
Gymnastics : October 19, 2019
Men's Lacrosse: Hall of Fame Game May 4, 2019 @ Clarkston H.S. Time 7:30 p.m.
Skiing: October 12, 2019 @ Clair, Mich. Droughty Hotel
Softball: February 8-9, 2020 @ Causeway Bay, Lansing
Swimming: September 13-14, 2019 Site: McCamly Plaza Hotel
Tennis; January 31 & February 1, 2020 Site: Hope College
Track & Field: February 1-2, 2020 Site: Lansing, Crowne Plaza Lansing
Volleyball: March 2020 @ Ann Arbor Huron High School
Wrestling: October 27, 2019 @ Mt. Pleasant, Comfort Inn
MIAAA: March 20-23, 2020 @ Traverse City,
NHSACA Convention: June 23- 26th, 2019 Bismarck, ND

IDEAS FOR A CONVERSATION WITH YOUR ASSISTANT COACH



By: Michael Conlon, NISCA Columnist
This year I'm the head coach at a different school in town. It has forced me to review things that were taken for granted in my old position.

I should have sat down and reviewed a great many things with him. First and foremost is discipline. What are your expectations for your assistants as far as discipline goes?

The assistant coach in a difficult situation can tell a swimmer to leave the deck and change but cannot tell an athlete he is off the team.

I expect him to constantly encourage , prod or verbally insist a swimmer not stop during a set.

If he continues to stop or miss repeats, the coach can tell him to sit out for a time. If this process is repeated by the same swimmer he is told to change.

If this happens on repeated days, he is told his status on the team is in jeopardy. After a conversation between my assistant and me, I would inform the swimmer he is no longer a part of the team. It is my responsibility and at no time should an assistant be asked to do this.

We have not had to do this this season but it is something I failed to do before the season started.

My assistant understands this from practices but I was remiss in not making this clear.

Is your policy about your absence clear. In your district can your assistant run practice if you are not there.

Things happen so you should have a clearly explained position that your assistant knows. Don't say you would never miss without calling because there are many reasons why you could be absent without being in a position to notify your assistant.

We have an attendance list and multiple practice workouts in plastic sleeves in the equipment closet on poolside for just these situations. Some districts require practice to be canceled without the head coach present.

Some require assistants to have certain certifications in order to run practice alone. Others have a required swimmer to coach ratio. Such policies should be reviewed before the season starts.

Did you have a coach's conduct discussion with your assistant.

Ours covered language in a great detail. This was to avoid any assumptions on my part or my assistant's part about what was acceptable and what was not. It also covered attire for both practice and meets.

We also discussed the problems he would encounter because he works lifeguarding at the local beach with many of our juniors and seniors.

He had to deal with what they called him and create a certain amount of distance between himself and the team.

The last major area I could have handled better was coach speak. Talk to your coach and make sure he under-

stands how you want a drill done.

Make sure he uses the same name as you do. What are the points of emphasis in the drill. I want my coach to state the purpose of the drill every time he tells them to do the drill all year long.

I want it fresh in their minds while they are swimming. What are the major corrections you want made in each of the strokes.

If your assistant doesn't know what you want he cannot teach it to your swimmers. It does him an injustice to correct him or add to what he says in front of the swimmers.

We have clear ideas about body position, stroke entry, stroke technique, finish and kick.

This all should be discussed and reviewed before the season starts.

A great preseason conversation with your assistants can be a huge factor in your instructional success and minimize problems. Go out and have some wings and a cold before you start and you enhance your program. Don't be afraid to coach your coaches.



GATORADE PERFORMANCE PARTNER

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LEARN MORE

2019 MHSCA Coach of the Year Tickets on Sale Now November 10, 2019 @ Noon

2019 MHSCA Coach of Year Award Winners:

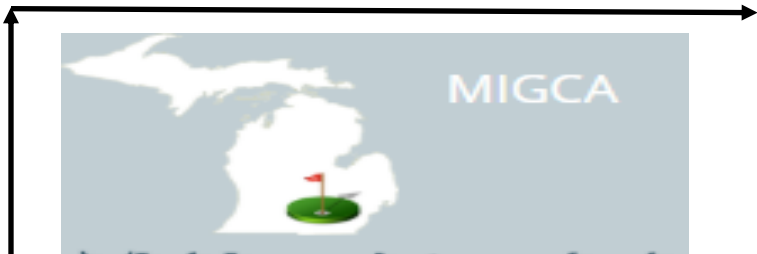
Athletic Director	Betty	Wroubel	Norte Dame Prep
Baseball	Chris	Andrews	Portage Northern
Basketball-Boys	Jesse	Davis	Ypsilanti Lincoln
Basketball-Girls	Jamie	Salenbien	Adrian Lenawee Christian
Bowling-Girls	Mike	Roach	Battle Creek Pennfield
Bowling-Girls	Ken	Richard	Tecumseh
Competitive Cheer	Christina	Swansey	Grand Blanc
Cross Country-Boys	TBA		
Cross Country-Girls	TBA		
Football	Scott	Merchant	Chippewa Valley
Golf-Boys	Erik	Fahlen	Grand Rapids Northpointe Christian
Golf-Girls	Jim	Snow	Flint Powers Catholic Central
Gymnastics	Kim	Nichols	Coldwater
Hockey	TBA		
Lacrosse-Boys	Don	Roda	Harrison Twp. L'Anse Creuse
Lacrosse-Girls	TBA		
Skiing	John	Deibel	Notre Dame Prep
Soccer-Boys	TBA		
Soccer-Girls	TBA		
Softball	TBA		
Swimming-Boys	Rob	Peel	Spring Lake
Swimming-Girls	Eric	Talsma	Hamilton
Tennis-Boys	David	Fredette	Armada
Tennis-Girls	John	Van Alst	Grosse Pointe North
Track-Boys	TBA		
Track-Girls	TBA		
Volleyball	Jean	LaClair,	Bronson
Wrestling	Brian	Richardson	Rockford

The Coach of the Year event will take place at the Ramada Lansing Hotel & Conference Center, 7501 West Saginaw Highway, Lansing, MI

Ticket can be obtained by contacting

Contact: Mark F. Holdren Mholdren.11@gamil.com

854 Marshall Street Portland, MI 48875 Ph.: 517-526-4575



2019-2020

Golf Seasons

to See Significant

New Policies

With the start of the girl's golf season in August, high school golfers will see some new things come their way as the MHSAA Executive Council approved three new policies.

First, cell phone use is allowed as a local rule in four specific circumstances which include: calling a coach or tournament official for a health and safety issue, inputting scores for live scoring or other scoring applications, contact-

ing a rules official or coach for rules related questions and for use as a distance measuring device.

Next, a 12 stroke maximum rule is now in effect for all golfers including varsity players in an effort to help with slow play.

Players using the 12 stroke maximum will still have their score count.

Finally, the Regional Tournament dates has been expanded to help with course availability, PSAT testing and rain date options.

It will be interesting to see how these policies affect the high school golfers.



Golf Seasons to See Significant New Policies

August Newsletter from the

August, 2019 Greetings to you all. My wife and I will be making our annual pilgrimage back to Wyoming just in time to enjoy the fall high school sports seasons.

We always enjoy the beauty that surrounds us, whether we are in New York or our home state of Wyoming. Personal "thank-you" need go out to several people. Thanks to Joe Cliffe for filling the term of President this last year, and thanks to Dave Dolan for completing his 5-year term on the Executive Committee. Thank you Tim Wallstrum, for stepping up to the third Vice President position. Thanks to Randy Johnson and the North Dakota Coaches Association for hosting a great clinic. And, last but not least, many thanks to the Executive Board for spending tireless hours working to make this organization stronger. Rocky Ruhl, Justin Davie, Darin Boyesen, those mentioned above, and of course Dave Dougherty need to be complimented for their behind the scenes work.

The Executive Committee is making plans for the upcoming Fall meeting in Lincoln, NE home of this year's national convention. That committee represents this organization well, and are continually trying to improve what already exists.

If you remember, there was a challenge at the last board meeting to do some work outside of the convention. Several of the board members have taken that challenge presented to them and through their committees have been doing good work.

Thanks to the committee chairs for accepting the challenge. Some of their work is starting to come in, and it looks like their efforts will help NHSACA to grow into a better organization. The Executive Committee will be discussing their efforts at the Fall meeting in Lincoln, NE.

The sum of the Parts is Bigger than the Whole! Thanks to this giant team effort NHSACA continues to progress. We are starting to have states and especially single sport associations look at the benefits beyond our well-established awards program. Sports chairs can really help us with individual sports associations. We sincerely hope to reach more coaches in our country by offering additional resources.

House-cleaning items: 1. The Nebraska Convention Committee headed by Darin Boyesen, has been extremely busy organizing a great

convention for this summer. It will be a very worthwhile clinic for all of those that are involved. Remember that the convention will be July 20th through the 23rd, 2020. The Nebraska Coaches Association has really stepped up their efforts to make this a great convention. They have donated a total of \$33,982 to date and hope to give another \$2,100 for 2020 graduate classes. All national conferences are, and should be different and unique, and Lincoln is no different...there will be many things that look different than in the past... but the emphasis on education will be the consistent element.

2. Nebraska has also volunteered to host the 2021 convention, again in Lincoln. There were a few other states considering hosting, but they all felt at the time they would like to wait a year or two. To help with the 2021 convention Nebraska will donate another \$17,000 plus graduate credit (\$2,100). So over a two year period Nebraska will have donated well over \$55,000. There will also be donations from Wyoming, Nebraska Hall of Fame, and Hudl. Iowa has already set the clinic site for 2022 at Prairie Meadows in Des Moines.

3. Several of you have asked about the hotel reservations and the hotel listings for this summer.

They have not been posted yet. The Convention Visitor Bureau in Lincoln is working on securing hotel rates for 2020 and 2021, so keep your eyes open for the opening of hotel rooms. When that time comes, make your plans early.

4. The COTY and Hall of Fame process has begun. All information has been sent to the state Executive Directors and they are distributing the information to their nominees. If you know of any nominees, you might give them a guiding hand in completing this important document.

5. Remember to go online to visit the very important board documents. Follow this path: www.hscoaches.org – then click on NHSACA Board Documents pull down – find Board Documents – the password is nhsac2015 (no caps). The 2019 Convention Booklet is on there as well as our new updated By Laws. Policies and Procedures updates will be posted there soon.

6. Educating ALL coaches continues to be a major part of our mission. The subscription to the "Coach and AD Magazine" continues to provide leading education advise to ALL of the coaches from the states that have agreed to this inexpensive

opportunity. We are still waiting to hear from additional states to jump on board. Coach and Ad is now offering a discount to member states with membership over 2000. They are now providing "Training and Conditioning" digital subscription, but they are no longer publishing "Winning Hoops".

7. You can find a link to discounts EXCLUDEVLIY for coaches including travel, insurance, supplies and other personal discounts. We hope the discounts available will continue to grow. Hertz Rent a Car is now one of our discounts.

8. We are still looking for a Sports Representative for Baseball. If you know of anybody that would fit the bill, let Dave Dougherty know. We would really encourage our member states of Colorado, Mississippi, and Louisiana to get involved.

Yours in Coaching, Ted Schroeder President NHSACA 1823 Walnut St. Rock Springs, WY 82901 307-389-7027 trschroeder@me.com

Multi Sport Athlete Award



Michigan High School Coaches Association

**Multi-Sport Award Nomination
are due: 15 April 2020**

Basic Criteria:

Each school in state is eligible to submit one female and one male for award. Athlete must have competed in a minimum of three sports for all four years of high school.

Application must be submitted by April 15 of each year. One female and one male in each class (A,B,C,D) will be selected.

Awards will be presented at senior events for the student's high school.

Application can be found at www.MHSCA.org

2019 Class D

Caden Zeien

Au Gres Sims

With is father Chad.



Jim Okler, Executive Director
Cell: 734-223-8490

854 Marshall Street, Portland, MI 48875
E-MAIL: mhca1954@gmail.com

Mark F. Holdren, Exec. Secretary
Cell: 517-526-4575 |

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1st Vice President

Ted McIntyre

2nd Vice President

Debbie Williams-Hoak

3rd Vice President

Darrin Miller

Past President

Larry Merx

Executive Committees

Roh Tompkins Multi-Sport Athlete Award

Larry Merx

Service Award

Mike Jolly

Member Associations

MHBCA: Baseball

BCAM: Basketball

MHBCA: Bowling

CCAM: Competitive Cheer

MHBCA: Football

MIGCA: Golf

MHBCJA: Gymnastics

MHBLCA: Men's Lacrosse

MWLCA: Women's Lacrosse

MHBCA: Skating

MHBCA: Softball

MISCA: Swimming & Diving

MHSTCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION

HALL OF FAME APPLICATION

Criteria for Application: Only persons who have coached and/or directed a secondary school athletics program for 20 years or more and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

Contact Information

Date of Birth: _____

Name of Candidate: _____ Phone: _____

Home Address: _____ City: _____ State: _____ Zip: _____

Candidate E-mail: (please print carefully) _____

School _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Athletic Director Name: _____ Phone: _____

E-Mail Address _____ FAX Number _____

Nominator's Name: _____ Phone: _____

Home Address _____ City: _____ State: _____ Zip: _____

E-mail: (please print carefully) _____

Coaching and/or Athletic Director Record (Please include all that you can on this form)

School	Sport	Years	# of Seasons	Won-Loss Record, Summary
Example Smithville HS	Basketball	1969—2008	48	600-20; 34 League, 20 Reg. 10 State Titles
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Number of years as a Coach: _____ Number of years as an Athletic Director: _____ Combined Total: _____

Coaching Honors Listed: _____

Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church organizations, etc.) _____

Please send application, photographs (5 x 7) and have 2 letters of support forwarded to:

Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875

For more information contact: mholdren@sportscor12.com or call: 517-526-4575

(Please feel free to use additional sheet for providing information)



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- Rioh Tompkins Multi-Sport Athlete Award
Larry Merx
- Service Award
Mike Jolly

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- MH8BCA: Baseball
- BCAM: Basketball
- MH8IBCA: Bowling
- CCCAM: Competitive Cheer
- MH8FCA: Football
- MIGCA: Golf
- MH8GCJA: Gymnastics
- MH8LCA: Men's Lacrosse
- MWLCA: Women's Lacrosse
- MH88CA: Skating
- MH88CA: Softball
- MH8CA: Swimming & Diving
- MH8TeCA: Tennis
- MITCA: Track & Field & Cross Country
- MIVCA: Volleyball
- MWA: Wrestling

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION/GATORADE

15/20/25/30/35/40/45/50 YEAR COACHING SERVICE AWARD

GENERAL REQUIREMENTS

- The candidate must have distinguished himself/herself with good coaching ethics and promoted good sportsmanship throughout his/her coaching career. *The AD or principal's signature confirms this.
- Ten (10) years of coaching outside of the state of Michigan may be applied to the application.
- Coaching at any level may be applied as long as it is a school sponsored interscholastic sport. A maximum of ten (10) years may be allowed for coaching at the collegiate level.
- To receive a general coaching certificate the candidate must have been coaching at least one sport per year at any level for the requested number of years.
- To receive specific certificates for a single sport the candidate must qualify for the specified number of years in that sport. This can be at any level. You cannot however count more than one level or season for a sport in any one year. For example, coaching both boys and girls basketball during the same school year counts as "1" year; coaching both 7th grade boys and JV boys during the same school year counts as "1" year.

Awards for 30 years and more will have the sports that the candidate coached listed on the plaque. The coach will be presented only one award for each level of service after 30 years.

PROCEDURE FOR RECEIVING AWARD

- Complete the application forms (2) and mail to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036 or E-mail to: dlaathletics@aol.com
- Certificates will be sent to your home address. Please allow four (4) weeks for processing.
- Plaques will be mailed to your home address. Please allow six (6) weeks for processing.

MHSCA APPLICATION FOR YEARS COACHING SERVICE AWARD

___ 15 Years ___ 20 Years ___ 25 Years ___ 30 Years ___ 35 Years ___ 40 Years ___ 45 Years ___ 50 Years

Name (as it is to appear on award) _____

Best Phone _____ Email Address: _____

Home Address _____

Home City _____ Home State _____ Home Zip _____

Michigan High School Sports Association: _____ (MITCA, BCAM, etc.)

MHSCA Membership Card #: _____ Year: _____

Signature of Coach _____

Signature of AD or Principal * _____ Phone Number: _____

Printed Name of Administrator: _____ Email: _____

Send Completed form to: Mike Jolly, Years of Service Awards, 20917 Parkplace Lane, Clinton Twp., MI 48036

or E-mail to: dlaathletics@aol.com. Be sure to include your Year-by-Year Summary Sheet.

The MHSCA Coaching Service Award is sponsored by GATORADE in cooperation with MHSCA



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MHSSCA: Skiing

MHSSCA: Softball

MISCA: Swimming & Diving

MHSTeCA: Tennis

MITCA: Track & Field & Cross Country

MIVCA: Volleyball

MWA: Wrestling

NAME: _____

COACHING SERVICE AWARD WORK SHEET

School	Year	School	Sport	School	Year	School	Sport
(Example)	(Example)	(Example)	(Example)	(Example)	(Example)	(Example)	(Example)
1	1990-91	MCHS	FB, BBSK, BSB	4	1993-94	MACOMB CC	BBSK
2	1991-92	USAF	Active Duty	5	1994-95	TOLEDO ST. JOHN	BBSK
3	1992-93	MACOMB CC	BBSK	6	1995-96	MCHS	BBSK
	1980-81				2000-2001		
	1981-82				2001-2002		
	1982-83				2002-2003		
	1983-84				2003-2004		
	1984-85				2004-2005		
	1985-86				2005-2006		
	1986-87				2006-2007		
	1987-88				2007-2008		
	1988-89				2008-2009		
	1989-90				2009-2010		
	1990-91				2010-2011		
	1991-92				2011-2012		
	1992-93				2012-2013		
	1993-94				2013-2014		
	1994-95				2014-2015		
	1995-96				2015-2016		
	1996-97				2016-2017		
	1997-98				2017-2018		
	1998-99				2018-2019		
	1999-2000				2019-2020		

SPORT CODE

BSB, BBSK, GBSK, BBWL, GBWL, CHR, BCC, GCC
 FB, BGLF, GGLF, GYM, HCK, BLAX, GLAX, BSKI, GSKI,
 BSCR, GSCR, SFB, BSWM, GSWM, BTEN, GTEN,
 BTRK, GTRK, VB, WR

SCHOOL or SERVICE CODE

(Example)

MCHS Mt. Clemens HS
 USAF US Air Force



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- MHSTCA: Tennis
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- MWA: Wrestling

Michigan High School Coaches Association Distinguished Service Award is one of our highest awards for services and contributions to sports in the state of Michigan.

The MHSCA Distinguished Service Award:

MHSCA recognizes individuals and organizations who have provided extraordinary service to educational athletics, the advancement student athletes, coaches, or those who serve interscholastic athletics through its Distinguished Service Awards.

The Distinguished Service Award (DSA) is given to a person (or persons), either volunteer or staff, who have exhibited valuable professional service (within the MHSCA or among its association membership) including academically, supportive, service, or assistance distinction at any level of interscholastic athletics. These criteria are good measures of acceptable candidates and help to assure that recipients have a wide range of "service" that they provide to the profession of interscholastic athletics. Nominations should be submitted on an individual basis, not by a group or on behalf of constituent groups (conferences, affiliates, assemblies, committees, etc.).

The MHSCA Distinguished Service Award does not need to be awarded each year. This award should be bestowed only when the MHSCA Board of Directors committee decides that nominations warrant presentation of the award. This award may be given posthumously.

Why nominate a deserving candidate for the MHSCA Distinguished Service Awards:

- To recognize person who has positively impacted interscholastic athletics in a significant way;
- To recognize institutions for their affiliation with individuals who demonstrate the highest level of professionalism and commitment to interscholastic athletics;
- To confirm and honor a superior servant by his/her peers and colleagues;
- To celebrate individuals who epitomize the profession's highest standards for interscholastic sports;
- To focus attention on the exemplary, and by doing so to elevate the profession overall and establish a high standard of excellence in promoting, supporting or contributing to interscholastic athletics;

Required information for completed application:

Name of MHSCA Distinguished Service Award Nominee:

School or sport affiliation:

Email:

Mobile Phone

Nominated by:

Email:

Mobile Phone:

I believe this nominee is worthy of receiving this award for the following reasons: (attach separate)

Completed application can be submitted to MHSCA1954@gmail.com

MHSCA Sponsors



- Board of Directors Fall Board Meeting & Hall of Fame Banquet September, 15, 2019 @ CMU
- Board of Directors Fall Board Meeting November 10, 2019 @ Ramada Convention Center, Lansing
- MHSCA Finance Committee meeting, March 8, 2020 @ Ramada Convention Center, Lansing
- Board of Directors Spring Board Meeting March 8, 2020 @ Ramada Convention Center, Lansing

Sponsorship Opportunities

MHSCA BOARD OF DIRECTORS & EXECUTIVE COMMITTEES CALENDAR

Active Link on the NHSACA Website:
(July 1-June 30) \$1,000.00

- Your company's web page linked to the MHSCA website's homepage
- Name of company, logo and short description of products/services

Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$400.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet staffer: \$100.00/page

- Your company's product/service information document (8.5"x11"), provided

by the sponsor included in each registrant's packet

Sponsor a Hall of Fall or Coach of the Year inductee:

- 1 Sport \$2000.00
- 2 Sports \$3,500.00
- 3 Sports \$5000.00
- 4 Sports \$6000.00

(Buy 3, get 1 Free)

All 15 Sports \$30,000.00 (\$10,000.00 savings)

- Presentation of the Hall of Fame or Coach of the Year Award at the banquet
- Two (2) Complimentary tickets to the Awards Banquet
- Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet
- Recognition/Advertising in Coach of the Year Awards Program
- Complimentary exhibit booth during the

awards day banquets

- Active link on MHSCA website

Sponsor a MHSCA Service Awards Station: \$3000.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.
- Presentation of the Service Award at the Coach of the Year Awards banquet
- Placement of your company's Logo on award certificates and plaques.
- Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet
- Placement of your company's marketing materials on table in serving area
- Complimentary exhibit booth during the awards day banquets
- Active link on MHSCA website.

Sponsor a Hospitality Station (assessable to all registrants and guests): \$300.00

- Company signage promoting your company as the sponsor of this event

- Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet

- Placement of your company's marketing materials on table in serving area

MHSCA Contact Information:

Mark Holdren, Executive Secretary
517.526.4575

Mailing Address: 845 Marshall St.
Portland, MI 48875

